

# SviluppoItalia

Molise



## Financial tools to support regional companies



Fabrizio Spallone  
Sviluppo Italia Molise

*Campobasso, 4<sup>th</sup> May 2022*



# Sviluppo Italia Molise - OUR ACTIVITIES

Sviluppo Italia Molise S.p.A. is the **Regional Development Agency** of Molise

We are specialized in:

- Enterprise creation;
- Start-up and innovation support;
- Territorial Marketing;
- Business plan counselling;
- Advisory to companies and public authorities;
- European projects





# How to intervene to support businesses in rural areas?

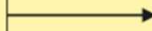
## *Several critical variables*

- ❑ Depopulation
- ❑ Cultural approach
- ❑ Availability of resources
- ❑ Capabilities of the political ruling class and managers
- ❑ Planning and project management
- ❑ Entrepreneurial skills
- ❑ Unexpected crisis
- ❑ LEPEST (Legal Political Economic Social Technological) impact

An important common factor is the **role of innovation** and the ecological and digital transition processes, which, especially in recent years, are rapidly affecting multiple economic sectors and different social contexts where companies operate.

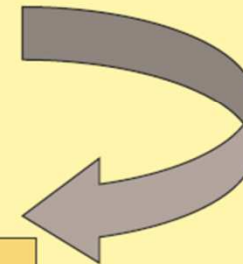
## Successful empirical experiences of endogenous regional development

- “Industrial districts”
- “Milieux inovateurs”
- “Learning regions”



Territorial and business dynamics are mutually dependent

this mutual relationship can represent a problem for lagged rural regions where this relational dynamic does not exist.



*How firms emerge in rural and peripheral regions and how do these firms managed to be successful even within an adverse local environment?*

Source: A. Dinis, *Entrepreneurship and innovation in rural areas*, OECD Conference, 2012



# How to intervene to support businesses in rural areas?

## *Main Tools*

- ❑ NEXT GENERATION EU (PNRR)
- ❑ OTHER EUROPEAN FUNDS
- ❑ NATIONAL STRATEGIES AND ACTS
- ❑ ERDF (EUROPEAN REGIONAL DEVELOPMENT FUND)
- ❑ REGIONAL INCENTIVES

# Next Generation EU (PNRR) and other EU funds

PNRR



- **Mission 2, MIC3 Turismo e Cultura**

- ✓ Action A – Pilot project (Progetto pilota per la rigenerazione culturale, sociale ed economica dei borghi caratterizzati da un indice di spopolamento progressivo rilevante) - Deadline 15.03.2022
- ✓ Action B – Public tender (Avviso pubblico per la presentazione di Proposte di intervento per la rigenerazione culturale e sociale dei piccoli borghi storici) - Deadline 15.03.2022

- **Mission 4, Istruzione e Ricerca - Linea di investimento 3.1**

- ✓ Public tender (Avviso pubblico per la presentazione di proposte progettuali per "Rafforzamento e creazione di Infrastrutture di Ricerca" da finanziare nell'ambito del PNRR) - Deadline 28.02.2022

EU FUNDS



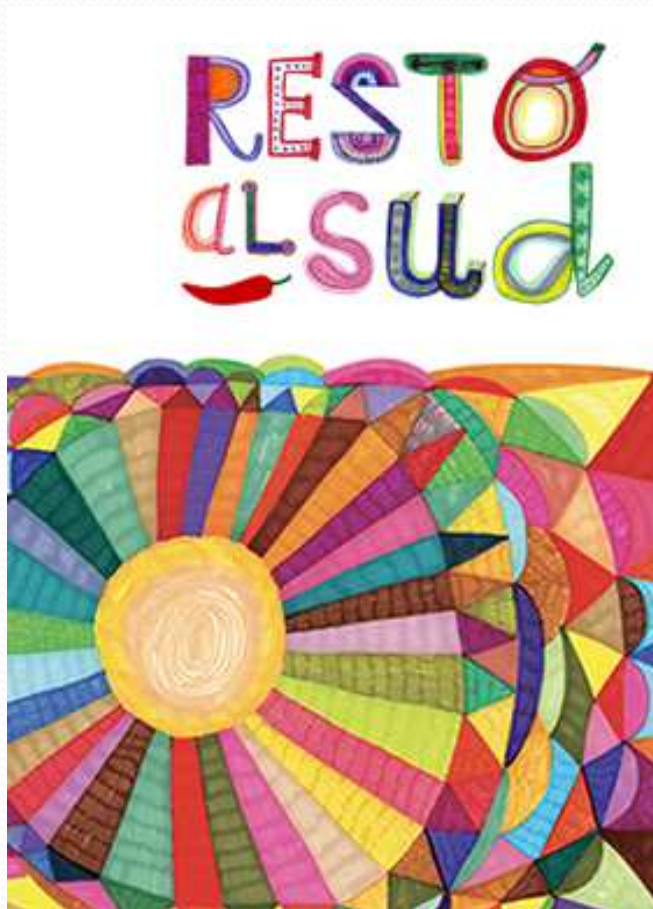
- *HORIZON EUROPE*
- *INVEST EU*
- *RURAL DEVELOPMENT PROGRAM*
- *REACT EU, RESC-EU*
- *OTHER EUROPEAN FUNDS*



## National incentives

- ▶
  - INVITALIA (NATIONAL AGENCY FOR INWARD INVESTMENT ATTRACTION AND COMPANIES DEVELOPMENT)
    - ✓ Resto al Sud
    - ✓ Smart & Start
    - ✓ ON - Oltre Nuove imprese a tasso zero
  
- ▶
  - FEMALE ENTREPRENEURSHIP
    - ✓ Mise (Minister of Economic Development) Fund.  
It encourages women to start and strengthen new entrepreneurial activities carrying out innovative projects.  
More information at:  
<https://www.mise.gov.it/index.php/it/incentivi/impresa/fondo-a-sostegno-impresa-femminile>
  
- ▶
  - INNOVATION STRATEGY AND NATIONAL RESEARCH PLAN
    - ✓ Mise incentives, MUR allocated resources

## Invitalia tools: Resto al Sud (“Stay in the South”)



[www.invitalia.it](http://www.invitalia.it)

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“Resto al Sud” supports the emergence of new companies promoted by young people in the regions of Abruzzo, Basilicata, Calabria, Campania, Molise, Puglia, Sardinia and Sicily. Ensure funds for start up projects with a maximum spending program of **200.000 €**

Each subject can receive a **maximum subsidy of 50.000 €** that covers 100% of the expenses, broken down into:

- a grant of up to 35% of the spending program
- a bank loan of 65% (with a low interest rate) granted by a credit institution.

It is promoted by the Minister for Territorial Cohesion and the Mezzogiorno (Decree 9<sup>th</sup> November 2017, n. 174).

Main eligible sectors:

- goods industry, crafts, product processing in agriculture, fishing and aquaculture
- services to businesses and individuals
- tourism

The proposals are examined without rankings based on the chronological order of arrival.

E-mail: [info@invitalia.it](mailto:info@invitalia.it)

Telephone

848.886886 (Monday-Friday 9:00 - 18:00)

INNOGROW  
Interreg Europe



## Invitalia tools: Smart & Start



[www.invitalia.it](http://www.invitalia.it)

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Smart & Start Italy is the incentive that supports the birth and growth of **innovative startups** throughout the country. It is promoted by the MISE, in implementation of the PON for Enterprises and Competitiveness 2014-2020 (new financing available).

It finances business plans with expenses between **100.000 and 1.5 million euros**, for the purchase of investment goods and services, personnel costs and business operating costs.

The incentive is at the counter: there are no rankings and requests are examined based on the chronological order of arrival.

Invitalia evaluates business plans, grants funding and monitors the implementation of projects.

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Interreg Europe

## Invitalia tools: New enterprises at 0% interest rate



[www.invitalia.it](http://www.invitalia.it)

Invitalia "ON - Beyond New Businesses at zero interest" is the incentive for **young people and women** who want to become entrepreneurs.

It is aimed in particular at micro and small enterprises made up mostly of young people between **18 and 35 years** old or of women of all ages.

The concessions are valid throughout Italy and provide for a mix of **zero-interest financing and grants** for business projects with costs of up to **3 million euros**, which can cover up to 90% of total eligible expenses.

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## Regional Innovation strategies



### ERDF 2014-2020 – The role of Sviluppo Italia Molise

Sviluppo Italia Molise S.p.A. has been a facilitator for the implementation of the strategy identified from 1.2.1 Activity of the **ERDF 2014-2020 Regione Molise**.

The key objectives were to bring innovation to the heart of the business community and to promote and select partners for innovation in the areas able to use the strategy in a creative way.

One specific challenge has been the implementation of the Research and Innovation Strategy (RIS3), approved at European Level.

## Molise innovation challenges: RIS3 strategy

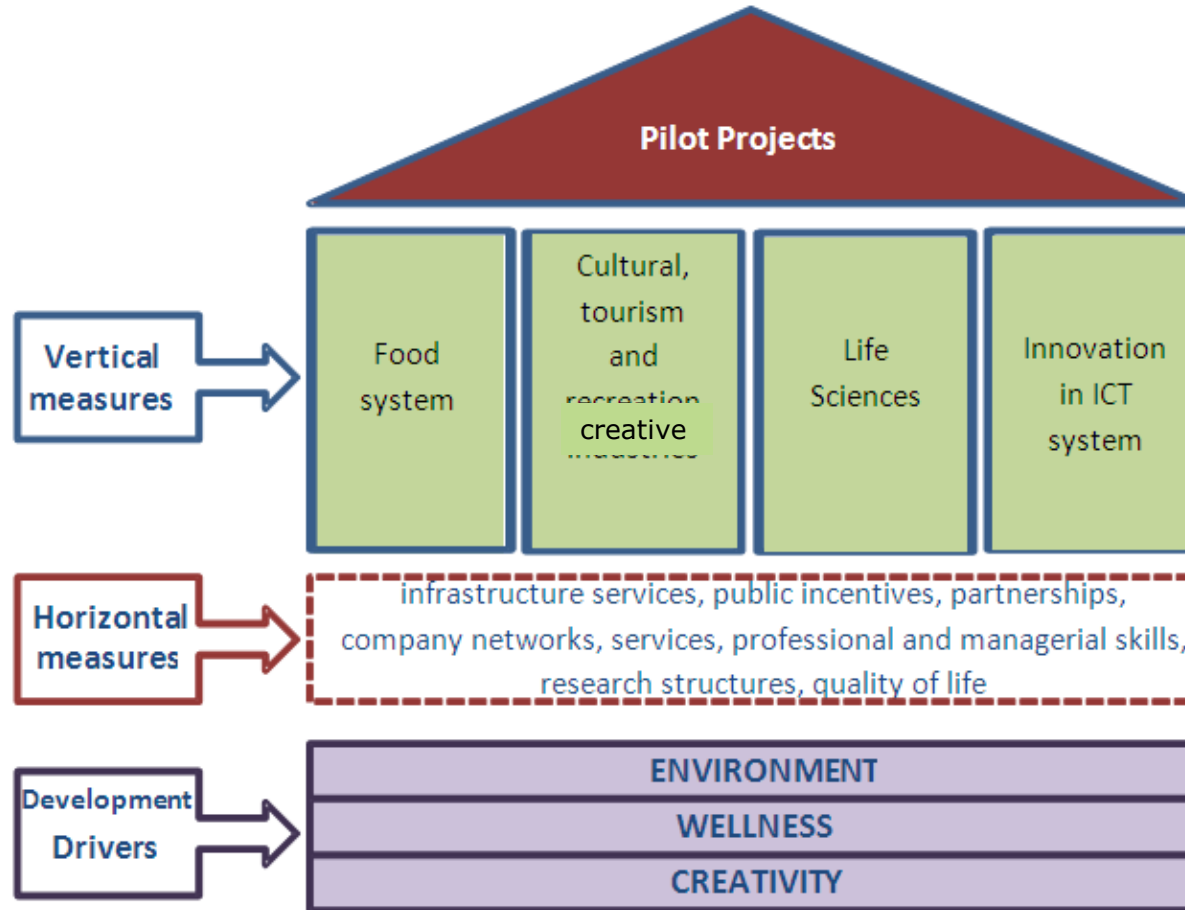
Within the POR has been established the **RIS3 Strategy**, an ex-ante conditionality for the 2014-2020 programming cycle, which regards all European regions.

It's the **Regional Research and Innovation Smart Specialization Strategy** that guides the development policy towards innovation based on the specific characteristics of the territory, through a process of *entrepreneurial discovery* "from below" and supported by strategic information on regional resources, the challenges ahead, the competitive advantage and the excellences of the territory.



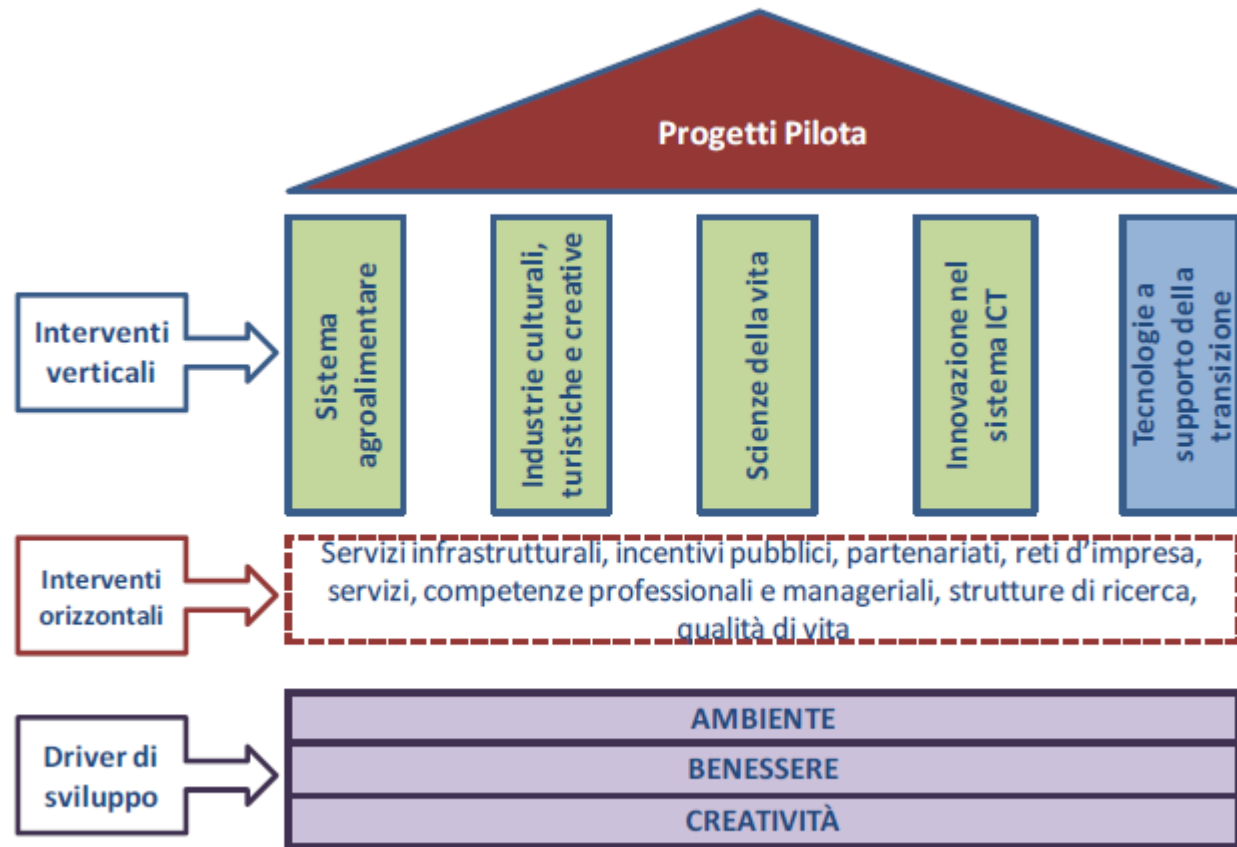


# Molise innovation challenges: RIS 3 model



RIS3 strategy, together with additional regional political inputs, has gradually influenced and changed the role of Sviluppo Italia Molise towards a more specific specialization on innovation and knowledge transfer.

# Molise innovation challenges: RIS 3 model integration



NEW  
PILLAR!

2021-2027

RIS3 strategy has been recently updated considering new ecological and digital scenarios.

It is now considered an **“enabling conditionality.”**



# ERDF (European Regional Development Fund)

## MAIN MEASURES GRANTED FOR COMPANIES' INVESTMENTS

Tabella 4.1. Progetti imprenditoriali approvati per Azione POR e ambito prioritario S3

Azione POR	Progetti ammessi	Indice di specializzazione Agroindustria	Indice di specializzazione CC Industries	Indice di specializzazione Life science	Indice di specializzazione ICT	Investimenti ammessi (€/Migliaia)	A agevolazioni concesse (€/Migliaia)
1.1.1	11	14	7	43	36	4.427	3.143
1.3.1	58	21	18	15	47	8.391	4.561
3.1.1 3.4.1	144	29	27	24	20	36.014	19.469
TOTALE	213	25	23	22	30	48.832	27.173

Fonte: elaborazioni Sviluppo Italia Molise

- For the next programming period Molise region will be included among **Objective 1 areas** (less developed regions)

# Regional incentives – COVID 19 Public calls



POC 2014/2020  
POR FESR FSE 2014/2020  
PATTO PER LO SVILUPPO DEL MOLISE

EMERGENZA COVID-19

AGEVOLAZIONI PER  
SUPPORTARE LE IMPRESE E  
FAVORIRE LA RIPRESA  
PRODUTTIVA”

AVVISO PUBBLICO



POR FESR FSE 2014/2020  
ASSE III – COMPETITIVITA' DEI SISTEMI PRODUTTIVI

EMERGENZA COVID-19

SOVVENZIONI A FONDO PERDUTO DI PICCOLA ENTITA'  
ALLE PMI SOSPESE O CON GRAVE CALO DEL FATTURATO

AVVISO PUBBLICO



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AVVISO PUBBLICO  
EMERGENZA COVID-19

PICCOLE SOVVENZIONI PER ATTIVITA'  
ECONOMICHE PARTICOLARMENTE  
COLPITE DALL'EMERGENZA  
EPIDEMIOLOGICA

Risorse rivenienti dal riparto del Fondo per il sostegno delle attività economiche particolarmente  
colpite dall'emergenza epidemiologica di cui al DPCM 30/06/2021

- 5 editions
- ✓ Turnover (Over 200.000 €, *first and second edition*)
- ✓ Turnover (Under 200.000 €, *first and second edition*)
- ✓ Activities particularly affected by epidemiological emergency





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Sviluppo  
del Molise



## Covid regional measure

DOTAZIONE  
FINANZIARIA

- **€ 20.000.000,00** di cui:

- € 8.500.000,00 riservati alle imprese aventi unità operativa oggetto di Domanda nel territorio rientrante nell'Area di Crisi Complessa

PRESENTAZIONE  
DOMANDE

- dalle ore 10:00 del 25/05/2020 fino alle ore 10:00 del 24/06/2020;
- le agevolazioni sono concesse sulla base di procedura valutativa con procedimento a "sportello", che prevede l'istruttoria delle istanze secondo l'ordine cronologico di presentazione delle stesse.



## SOGGETTI BENEFICIARI

piccole e medie imprese (PMI)

liberi professionisti

I soggetti beneficiari devono:

**A. avere almeno un'unità operativa nella Regione Molise, attiva dalla data di pubblicazione del Bando sul B.U.R.M.**

L'unità operativa deve :

- Aver avuto l'attività sospesa per effetto del DPCM del 22/03/2020 e ss.mm.ii;
- Non rientrare tra quelle che hanno avuto l'attività sospesa per gli effetti del DPCM 22/03/2020 e ss.mm.ii. In tal caso l'impresa deve aver subito una riduzione del fatturato nel primo quadrimestre 2020 pari ad almeno il 30%.

**B. aver realizzato un fatturato nell'ultimo esercizio superiore ad 200.000,00 euro.**





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# Costi ammissibili

costi per materie prime, sussidiarie, di  
consumo e di merci

costi per servizi;  
costi per la fidejussione

costi per godimento di beni di terzi

Costi per il personale;

**Sono ammissibili i costi sostenuti dall'impresa beneficiaria nel periodo compreso  
tra 01/02/2020 al 31/12/2021**

# Public incentives snapshot

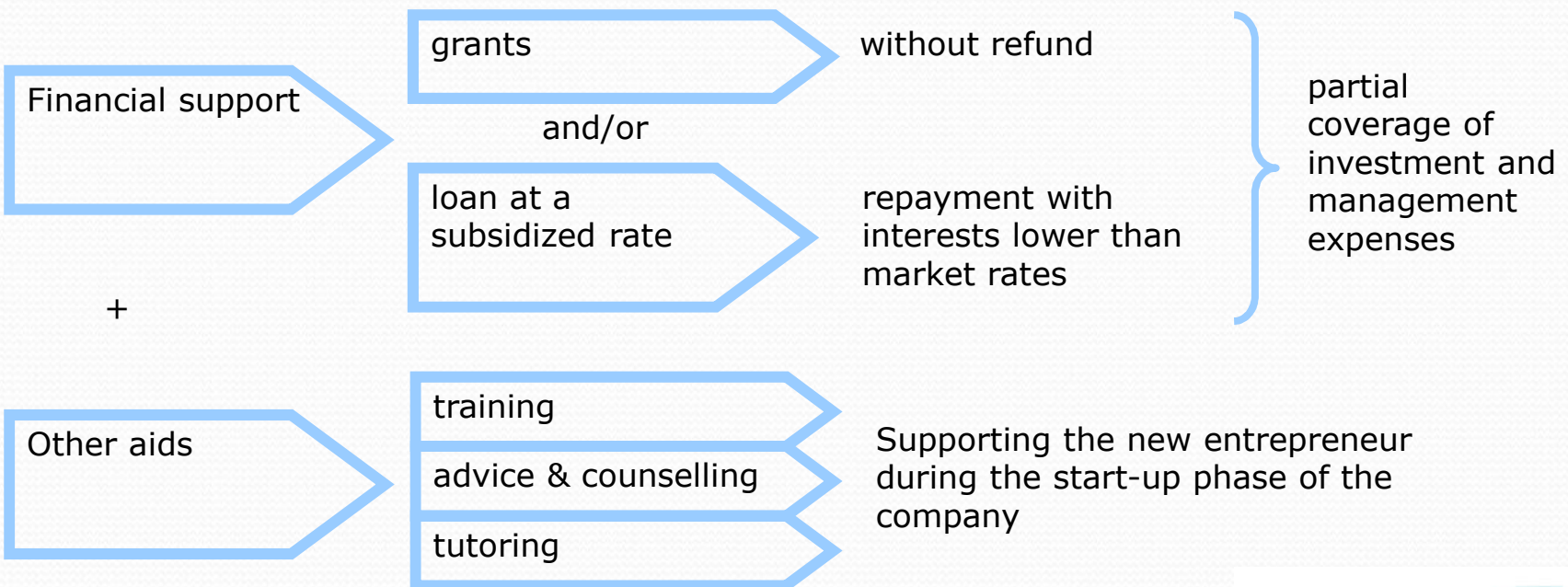
*Public call*

Laws sustaining entrepreneurship

*Counter procedure*

there is a deadline within which to submit the application for a grant

applications can be submitted at any time and are examined in chronological order





## Business incubator

The incubator of Campochiaro is located in the industrial area of Campobasso-Boiano.

The structure can accommodate high-tech and manufacturing firms. It covers an area of 30.000sq.m. including 8.370 indoor divided in 38 modules.

### Services:

- *logistic instruments (call-center, parking, meeting places, evaluation/drawing up of business plan, assistance during start-up);*
- *support and assistance in all phases of the business process (marketing, finance, production) with activities of actualization, financial statement analysis, tutoring;*
- *Fund rising*



## Contacts

### **Sviluppo Italia Molise**

Via Nazario Sauro, 1 – Campobasso

- [www.sviluppoitaliamolise.it](http://www.sviluppoitaliamolise.it)
- [info@sviluppoitaliamolise.it](mailto:info@sviluppoitaliamolise.it)
- tel. num. +39 0874 011200
- See also [www.regione.molise.it](http://www.regione.molise.it)