

## **Training Mission in Giappone per Manager europei e webinar gratuiti dedicati al fare affari in Giappone**

**GET READY FOR JAPAN 2018 – Tokyo, 5-16 novembre 2018** – L'EU-Japan Centre for Industrial Cooperation, partner Enterprise Europe Network, organizza un corso di formazione della durata di due settimane, destinato a manager di aziende europee interessati ad approfondire aspetti di natura economica e culturale che caratterizzano il mondo del business giapponese.

Scadenza per l'iscrizione: **21 giugno 2018**

Modalità di partecipazione: gratuita. Per le PMI selezionate è previsto un contributo alle spese di trasferta fino a 1.200,00 euro.

Per maggiori dettagli sui criteri di selezione e per inviare la propria candidatura clicca qui:

<https://www.eu-japan.eu/events/get-ready-for-japan-training-programme>

Application form: [https://www.eu-japan.eu/sites/default/files/imce/cluster/grfj\\_2018\\_application\\_form\\_0.docx](https://www.eu-japan.eu/sites/default/files/imce/cluster/grfj_2018_application_form_0.docx)

### **WEBINAR #118: THE CHEESE MARKET IN JAPAN**

Date: 29 May 2018 - Time: from 10:00 to 11:00 AM CET

Registration deadline: Monday, 28 May 2018.

The webinar is targeted to EU companies seeking to understand the current status of the Japanese cheese market and the potential business opportunities arising from it.

For more information and to register:

<https://www.eubusinessinjapan.eu/library/event/webinar-118-the-cheese-market-in-japan>

### **WEBINAR #119: THE TOURISM SECTOR IN JAPAN**

Date: 05 June 2018 - Time: from 10:30 to 11:30 AM CET

Registration deadline: Monday, 04 June 2018.

The webinar is targeted to EU companies seeking to learn about ongoing trends of the Japanese tourism sector and the resulting business opportunities.

For more information and to register:

<https://www.eubusinessinjapan.eu/library/event/webinar-119-explore-business-opportunities-in-european-outbound-tourism-to-japan>

### **WEBINAR #120: MARKET ENTRY TO JAPAN VIA ECOMMERCE**

Date: 19 June 2018 - Time: from 10:00 to 11:00 AM CET

Registration deadline: Monday, 18 June 2018.

The webinar is targeted to EU companies seeking to enter the Japanese market, specifically ecommerce merchants.

For more information and to register:

<https://www.eubusinessinjapan.eu/library/event/webinar-120-market-entry-to-japan-via-ecommerce>

### **WEBINAR #121: JAPAN'S FINTECH SECTOR - STRATEGY AND TRENDS**

Date: 26 June 2018 - Time: from 10:30 to 11:30 AM CET

Registration deadline: Monday, 25 June 2018.

The webinar is targeted to EU companies seeking to understand the Japanese Fintech ecosystem and to identify opportunity spaces for entrepreneurs and investors.

For more information and to register:

<https://www.eubusinessinjapan.eu/library/event/webinar-121-japan%E2%80%99s-fintech-sector---strategy-and-trends>

## **TECHNOLOGY TRANSFER WEBINAR #19: IP FUNDAMENTALS FOR STARTUPS AND SMES: LEVERAGING YOUR IP PORTFOLIO FOR FUNDING AND GROWTH**

Date: 01 June 2018 - Time: from 15:30 to 16:30 CET

Registration deadline: Monday, 31 May 2018.

The webinar is targeted to EU and Japanese startups and SMEs seeking to understand the value of their intellectual property as a strategic business asset, throughout the lifecycle of a business from the early stage to exit.

For more information and to register:

<https://www.eubusinessinjapan.eu/library/event/technology-transfer-webinar-19-ip-fundamentals-for-startups-and-smes-leveraging-your-ip-portfolio-for-funding-and-growth>

### **To register:**

- If you are already a member, please log in and then go to the webinar links to register to one or more webinars.

- If you are not yet a member, you will first have to register as a member via:

<http://www.eubusinessinjapan.eu/user/register> and then when your registration request is confirmed, please log in and go to the following links to register to the webinars.

**Costs:** Free

Should you be interested in attending, feel free to click on the following link:

<http://www.eubusinessinjapan.eu/events>

## **MINERVA-POLICY ANALYSIS WEBINARS #1: PHOTONICS FOR LIFE SCIENCE AND INDUSTRIAL MANUFACTURING IN JAPAN: A MARKET OVERVIEW FOR EU SMES WORKING ON PHOTONICS by Sarunas Vaskelis**

Date: 4 June 2018 - Time: from 14:00 to 15:00 CET

Japan is still a very relevant market for photonics with a 30% global market share (2015) including overseas' production. This webinar will give EU SMEs the market intelligence to help make better-informed decisions when entering the Japanese market.

For more information and to register (attendance NOT restricted to EU Business in Japan members):

<https://www.eu-japan.eu/events/minerva-webinar-photonics-life-science-and-industrial-manufacturing-japan-market-overview-eu>

## **MINERVA-POLICY ANALYSIS WEBINARS #2: OPPORTUNITIES FOR COOPERATION BETWEEN EU AND JAPAN ON BIOTECHNOLOGY IN HEALTHCARE: JAPAN BIOVENTURES LANDSCAPE by Esther Rodergas**

Date: 11 June 2018 - Time: from 14:00 to 15:00 CET

Japan is one of the major countries that European biotech companies target in their expansion when it comes to internationalisation. Based on a 6-month research conducted in Japan, this webinar intends to be a useful source of information for European SMEs and clusters considering potential cooperation with Japan.

For more information and to register (attendance NOT restricted to EU Business in Japan members):

<https://www.eu-japan.eu/events/opportunities-cooperation-between-eu-and-japan-biotechnology-healthcare-japan-bioventures>

**Costs:** Free